



IOP2025

22nd

World Congress of Psychophysiology
Krakow, Poland, July 8-11 **www.iop2025.pl**



Invitation for Exhibitors and Sponsors

We invite you to exhibit and advertise at the **22nd World Congress of Psychophysiology**. **IOP2025**, hosted by the International Organization of Psychophysiology, is a prestigious scientific event offering a unique opportunity for exhibitors to showcase their products and services to a global audience of scientists, researchers, and professionals.

The previous IOP 2023 congress, held in Geneva, Switzerland, drew more than 400 attendees from 40 different countries.

Our offer includes both exhibition and sponsor packages.

We warmly welcome you to be with us in Krakow.

For any inquiries please contact our coordinator Mirek Wyczesany (m.wyczesany@uj.edu.pl).



IOP2025

22nd

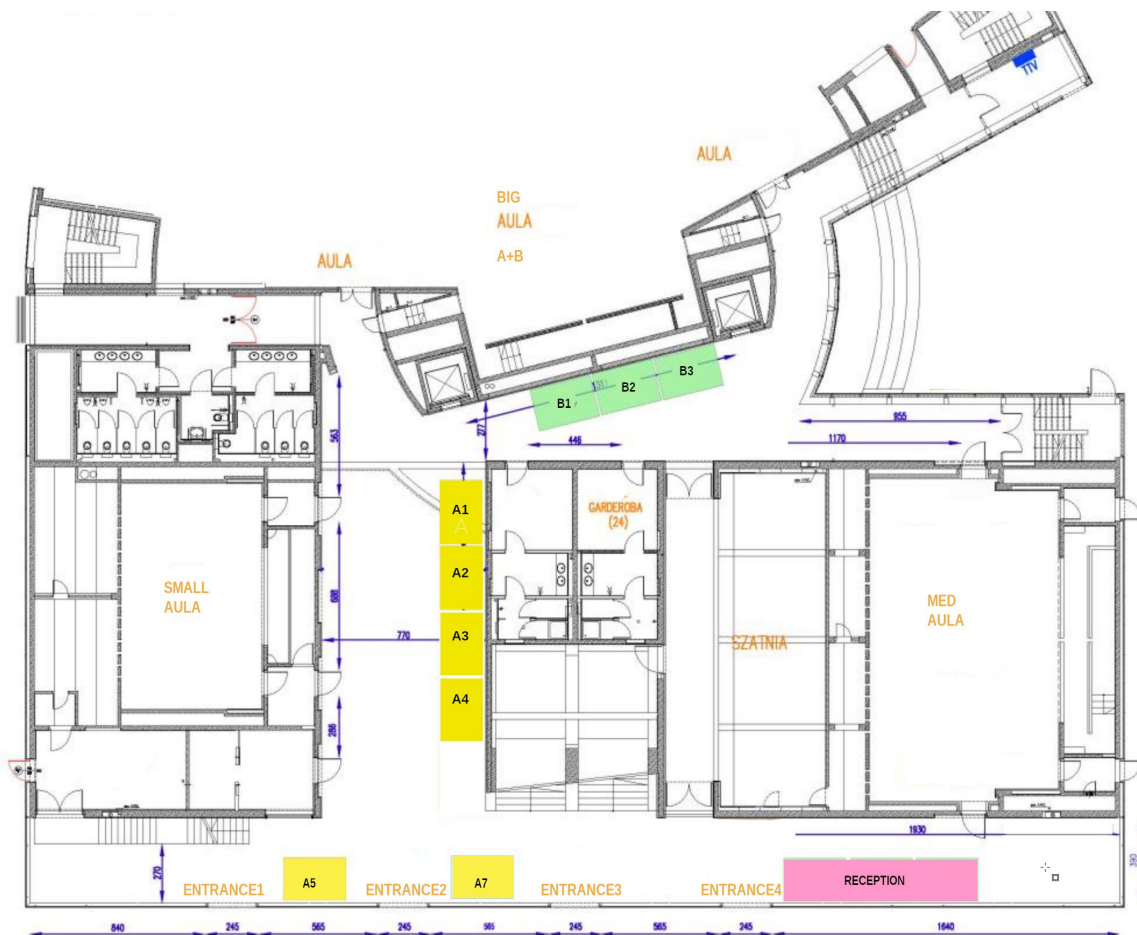
World Congress of Psychophysiology
Krakow, Poland, July 8-11 www.iop2025.pl



EXHIBITORS

The industry exhibition space in the IOP2025 venue ([Auditorium Maximum](#)) will be arranged to provide maximal exposure to the conference delegates during poster sessions and breaks. The exhibit hours will be 12:00-21:00 (Tue); 8:30-21:00 (Wed-Thu); 8:30-18:00 (Fri). The number of stands is limited, so they will be assigned on a first come, first served basis. Stands can be reserved during the registration, which ends on 31.04.2025.

FLOOR PLAN:



Exhibition stands are located on the ground level.
Booths A1-A7 and B1-B3 are available.



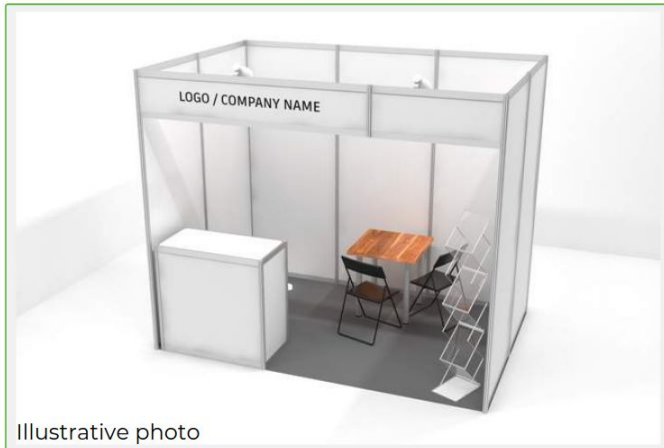
IOP2025

22nd

World Congress of Psychophysiology
Krakow, Poland, July 8-11 www.iop2025.pl



BOOTH FEATURES:



Illustrative photo

- 3m × 2m booth with white walls
- one reception desk (100 cm x 50 cm x 100 cm)
- one table (70cm x 70cm)
- two chairs
- a garbage bin
- AC 230V electricity socket
- two lamps
- one stand for leaflets
- company listed in the book of abstracts
- registration fee included for 2 company representative
- WIFI

PRICES:

- 'A' location - 1600€
- 'B' location - 1200€
(VAT is not included)

If your exhibition needs different arrangement than the standard booth, please let us know.



IOP2025

22nd

World Congress of Psychophysiology
Krakow, Poland, July 8-11 www.iop2025.pl



SPONSORS

IOP2025 presents an exceptional opportunity for exhibitors to connect with several hundred attendees, including a significant number of principal investigators, lab directors, and heads of research institutions. These key decision-makers are directly involved in purchasing and selecting cutting-edge tools, technologies, and services for their laboratories.

We offer three levels of sponsorship to provide visibility among your targeted audience. Sponsorship fee is independent from the exhibitor fee.

GOLD

1. Opportunity for an announced 15 min presentation on the second day of the conference, during the lunch break.
2. Company logo on conference materials on the top of other sponsors.
3. Company name/logo on conference lanyards.
4. Opportunity for a short videoclip presentation on wall screens throughout the event.
5. Company logo seen during the breaks in the screens of lecture halls.
6. Adding company materials to the conference bags for participants.
7. Free registration and conference dinner for up to 3 company representatives.

5000€



IOP2025

22nd

World Congress of Psychophysiology
Krakow, Poland, July 8-11 www.iop2025.pl



SILVER

1. Opportunity for an announced 10 min presentation on the third day of the conference during the lunch break.
2. Company logo on conference materials.
3. Company logo on video presentation on wall screens throughout the event.
4. Adding company materials to the conference bags for participants;
5. Social dinner for up to 2 company representatives.

2000€

REGULAR

1. Company logo on conference materials.
2. Company logo on video presentation on wall screens throughout the event.
3. Adding company materials to the conference bags for participants.

800€